

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 19, No. 7

February 15, 1964

Date, Site Change For Annual Dinner

The place and date of the Silver Jubilee Annual Awards Dinner has been changed to the ballroom of the Americana Hotel on Tuesday, April 7, co-chairmen *Turner Catledge* and *Ben Wright* announced this week.

They also announced the general and honorary committee members working on this year's gala affair.

Initial response to the story in last week's *Bulletin* announcing ticket sales was "overwhelming" they added.

A full report of the first week's sales could not be made as this issue went to press because the dinner committee staff was still opening envelopes containing checks and reservation requests.

Jeannette Longyear, dinner coordinator, reminds members with charge accounts that they may charge the cost of tickets to their accounts. All others are asked to send checks with their requests for tickets.

Dinner committee headquarters are in Room 40 at the Club. Miss Longyear may be reached through the Club phone number or on the special committee line, BRyant 9-8532.

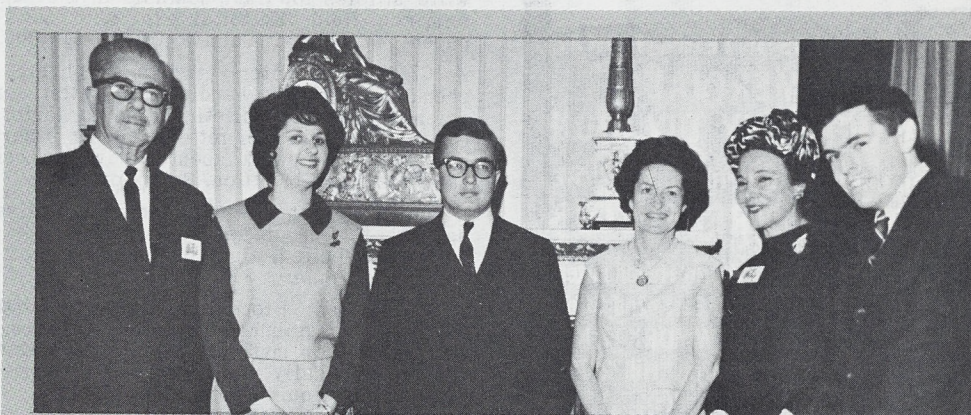
(Cont'd on page three)

LONDON'S ROGER WOOD IS LUNCHEON SPEAKER

Roger Wood, former editor of the *London Daily Express*, will talk to journalists about journalists at this week's Wednesday Luncheon.

Wood is in the country currently for a lecture tour and to gain impressions of American journalism.

The English newsman soon will be taking over editorship of a new paper, *The Sun*, representing Labor Party views. The publication, part of the *Daily Mirror* group, replaced the *Daily Herald*.



FROM OUR HOUSE TO THE WHITE HOUSE: Conference prime movers meet the President's family at the reception that wound up the four-day affair. From left are *Sterling Fisher*, honorary chairman; *Lynda Bird Johnson*; *Roger Ebert*, U.S. Student Press Association president; *Mrs. Lady Bird Johnson*; *Ruth Hagy Brod*, Conference chairman; and *Greg Gallo*, National Student Association president.

400 COLLEGE EDITORS PARTICIPATE IN OPC-TO-WASHINGTON CONFERENCE

Opening at the OPC Clubhouse on Friday and reaching its climax at the White House on Monday (Jan. 31 - Feb. 3), the 1964 College Editors Conference was characterized as "the most memorable yet" by many of the more than 400 college students who attended.

From the opening welcome of OPC President *Barrett McGurn* on Friday, to the surprise visit of President *Lyndon Johnson* on Monday, the young editors participated in a Conference which placed equal emphasis on information and entertainment.

Between these two Conference milestones, the editors . . . Heard talks by Sen. *Kenneth Keating* and such veteran journalists as *David Halberstam*, *James Wechsler*, *Cornelius Ryan*, *Robert Trumbull*, *Robert Considine*, and *Harrison Salisbury*;

Took part in an unprecedented all-day briefing session, led off by Secretary of State *Dean Rusk*, followed by Under Secretary *Averell Harriman*, As-

sistant Secys. *Harlan Cleveland*, *Mennen Williams* and *Robert Manning*, and Deputy Administrator *Frank Coffin*;

Joined in seminar discussions led by top professional newsmen and focusing on world areas;

Were guests at a White House reception hosted by Mrs. *Lyndon Johnson* and marking the hostessing debuts of *Lynda Bird Johnson* and *Warrie Lynn Smith*. At the reception entertainment was provided by actor *Hal Holbrook* in his famed impersonation of *Mark Twain*.

Saw some of their fellow editors honored with college journalism's top honors, OPC bronze plaques and scrolls, and cash prizes from the Reader's Digest Foundation, which co-sponsored the OPC Conference once again, with the U.S. National Student Association and Student Press Association;

Were entertained at a party hosted

(Cont'd on page 7)

Logical source for the BEST in Photographic Reporting

UNITED PRESS INTERNATIONAL COMMERCIAL PHOTOGRAPHY DIVISION

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ROY MEHLMAN, Director

Placement

Munich, Germany

A-110 Wanted: Ass't press officer with strong newspaper writing & editing exp.; must be able to read, speak Russian; for int'l broadcasting organization. Salary: \$7,000, plus housing, transp. expenses.

Madrid, Spain

A-109 P.R. position open for man with administrative ability, tops at news & feature writing, exp. in organizing work & gen'l publicity/P.R. know-how. Exp. in travel advantageous. Salary open.

New York

A-108 Corp. publicity writer with exp. in auto or auto-oriented bus., to research and write articles for trade journals in the performance field. Editorial exp. with newspapers or trades. Salary: Up to \$10,000.

A-107 Science writer with exp. in physics, chem. field, able to handle tech. matter, for science institute bulletin. Age no factor. Good opportunity for ret'd writer or older one wishing to work about two weeks per mo., from home or office. Salary open.

A-106 Publicity man wanted for small, active agency; 5-to-6 yrs. editorial/publicity experience required. Must be creative, proficient writer. Salary: \$10,000.

A-105 Wanted: Promotion copywriter with editorial background & potential to become ass't promotion mgr. of major N.Y. Metropolitan area daily. Two yrs. ex., required. State salary requirements.

A-104 Wanted: Girl Friday, coll. grad., 2 yrs., writing exp., for young but active publicity agency. Travel background helpful.

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Mon., Feb. 17 — Screening of "Captain Newman, M.D.", with Tony Curtis, Gregory Peck. Screenings at 6 and 8:30 p.m., Universal Screening Room, 445 Park Ave, 4th floor.

Wed., Feb. 19 — Wednesday Luncheon, with Roger Wood, former editor, London Daily Express.

Tues., Feb. 25 — China Regional Dinner, with wines, entertainment, door prizes. Cocktails 6:30, dinner 7:30 p.m. \$5. Member and one guest.

Wed., Feb. 26 — Wednesday Luncheon, with Takeski Maruo, Exec. Director of Japan Trade Center-New York. Also Robert Dowling, New York Cultural Ambassador.

Fri., Feb. 28 — Creole New Orleans Night, with old New Orleans dishes and Dixieland entertainment, in the Bistro Room. \$3. Reservations.

Starting salary: \$80 to \$85 per wk.

A-103 Space salesman exp'd in real estate & home improvements display & classified adv. wanted. Newspaper background & administrative exp. preferred. To start Mar. 1. Salary to be negotiated.

A-100 Writer with 4-5 yrs. bus.-fin. page exp. & knowledge trade papers, to work on blue-chip accts. Salary: \$10,000-12,000.



Meet Your Wife at the

WEDNESDAY NIGHT BUFFET

Every Wednesday Night
7 p.m. to 9 p.m.

You can make the theatre easily — and did you know the OPC has "twofors" to Broadway hits? Pick up at front desk.

YOUR CLUB HAS HOTEL ROOMS

Double with bath \$10.

Single w/o bath \$ 5.

RESERVE AT FRONT DESK

BRITAIN BEGINS WITH BOAC



This winter, BOAC has more flights to Britain from New York than any other airline. BOAC's Rolls-Royce 707 fan-jets also fly you direct to Britain from Boston, Washington, D.C., Chicago, Detroit, San Francisco and Honolulu. And only BOAC flies to all three—London, Manchester and Glasgow.

From London, BOAC/BEA have 275 flights a week to the Continent. Wherever you fly by BOAC, you'll enjoy our traditionally superb Cabin service. For reservations, see your Travel Agent, or call BOAC.

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THE WORLD

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Change in Awards Dinner (Cont'd from page 1)

General committee members include William Attwood, William Baldwin, Anita Diamant Berke, Bob Black, Larry Blochman, Jules Bond, Richard de Rochemont and Charles Campbell.

Also, Angier Biddle Duke, Florence Hilty, Lee K. Jaffe, Natalie Jaros, Adele Nathan, Alvin Perlmutter, Madeline D. Ross, Columbia Rossi, Pat Sullivan and Will Yolen.

Among honorary committee members are Ed Barrett, Dean of the Columbia Graduate School of Journalism; Richard Clarke, editor, *New York Daily News*; Hedley Donovan, *Time* and *Life*; Os-

born Elliott, editor, *Newsweek*; and Mark Ethridge, editor, *Newsday*.

Also, Shelton Fisher, president McGraw-Hill Publications; Wes Gallagher, General Manager, Associated Press; Leonard Goldenson, president American Broadcasting Co.; William Randolph Hearst, Jr., Hearst Corp.; Robert Kintner, president National Broadcasting Co.; and James Linen, *Time* and *Life*.

Also Henry Luce, publisher, *Time* and *Life*; William McAndrew, vice president and director of news, NBC; Richard D. Peters, editor, *New York World Telegram & Sun*; Vermont Royster, editor, *Wall Street Journal*; and Dorothy Schiff, publisher, *New York Post*.

Also Frank Stanton, president, Columbia Broadcasting Co.; Walter Thayer, president, *New York Herald Tribune*; Mims Thomason, president United Press International, and DeWitt Wallace, publisher, *Reader's Digest*.

NEW MEMBERS

ASSOCIATE

Erick Bendheim - Correspondent, Vereinigte Wirtschaftsdienste News Agency, Frankfurt Germany and New York City.

J. Walton Cannon - Information Manager, American Telephone & Telegraph; (F) Associated Press, Dallas Times Herald, New York.

Hedy Giusti-Lanham - Correspondent, Amica and Corriere d'Informazione, New York.

Mark Klauser - Director of Advertising, Publicity & Sales Promotion, Ohrbach's Department Stores; (F) New York Times, New York.

Michael T. Landis - Special Event Officer, USIA; (F) Institute of Greece (Greek State Radio), New York.

Charles Richard Lawliss - Director of Promotion & PR, New York Herald Tribune; (F) Burlington Free Press, AP, Colliers, New York.

Charles C. Miller - Secretary and Director of PR, Rubber Manufacturers Association; (F) Scripps Howard, Akron Beacon Journal, Knight Newspapers, New York.

Chiara Pisani - USA Correspondent, Gente (Italian weekly) and Il Mattino (daily), New York.

F. H. Rosenstiel - Vice-President, Arnhold & S. Bleichroeder, Inc.; (F) Frankfurter Allgemeine, New York.

Daniel J. Scherer - Manager of Information, IBM World Trade Corp.; (F) WTAU (Texas), KPRC (Texas), VOA (New York), American Broadcasting Co., New York.

AFFILIATE

A. Ralph D'Andrea - Chairman of the Board, Cantop Inc., Bala-Cynwyd, Pennsylvania.

CREOLE NEW ORLEANS NIGHT SET

Jazz and jambalaya, Old Cajun, a French Quarter punch (with secret ingredients), the finest Creole dishes - these will be features of the Creole New Orleans Night Feb. 28 in the Bistro Room.

There will be jazz of the Basin Street Blues variety and special New Orleans entertainment, details of which will be announced later. Price is \$3. Early reservations urged.

DO YOU REALIZE . . .

- how many otherwise well-informed media buyers don't advertise in the *Overseas Press Bulletin*?

- how many otherwise well-informed media buyers don't know they can advertise in the *Overseas Press Bulletin*?

U.S. Industrial Chemicals Company

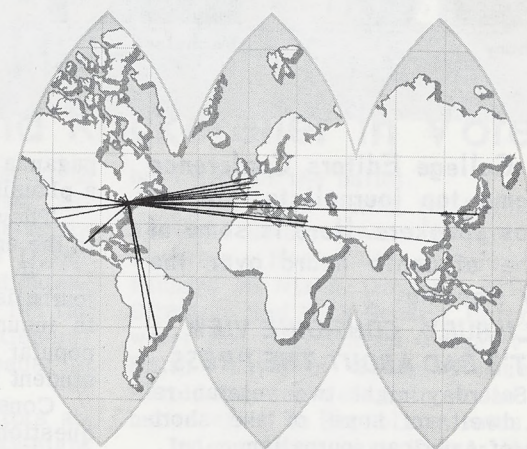
has produced industrial alcohol and solvents for more than 50 years. A Division of National Distillers and Chemical Corp. since 1951, U.S.I. is now the focal point of National's expanding activities in chemicals and plastics. Besides industrial alcohol, products include heavy chemicals, sodium and polyethylene resin and film.

Helping tell the story of U.S. Industrial Chemicals Company and other business leaders is the business of

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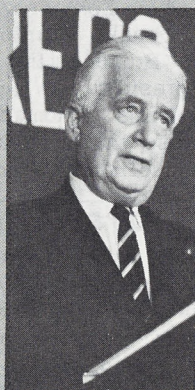
Founded 1879

36 Wall Street, New York 5, N. Y.

CONFERENCE SPEAKERS CONSIDER THE NEWSPAPERS, THE NEWSMEN AND THE EVENTS THEY REPORT



Considine



Keating



Salisbury



Wechsler

The College Editors Conference drew some top journalists and officials as speakers. Here is some of what the students heard over the four-day meeting.

SALISBURY, CONSIDINE VIEW WHAT'S BAD ABOUT THE PRESS

On Saturday night two veteran reporters dwelt on some of the shortcomings of American journalism.

Harrison Salisbury charged that American reporters covering Soviet Russia had been guided by what they wanted to believe and not by the true facts of the situation.

Bob Considine, on the other hand, thought out loud, expressing the doubts that a reporter must feel. He wondered whether his newspaper should be printing Jack Ruby's confession, whether Presidential press conferences served a useful purpose, whether a newspaper could trust its readers to reject pro-

paganda when it appears in the form of a plausible remark from Khrushchev.

They took different roads but both in the end came to the same conclusion: "If you amount to anything as journalists you will not be popular. It is incumbent upon you to ask the unpopular question," Salisbury told the student editors.

Considine suggested an unpopular question when he told an inquiring student that the only difference between the Panama dispute and the 1956 Suez dispute is that "this time it's our canal".

KEATING CALLS FOR AGENCY TO CONTROL RED SUBVERSION

Sen. Kenneth B. Keating (R) of New York, noted for his "hotline" to Latin America, told the college editors that Castro's agents played a large part in causing the trouble in Panama.

Citing this most recent outbreak as

an example of Cuban-communist subversion, the New York Senator called for the creation of an Inter-American Subversion Control Board.

"The first step is better information and a full and effective clearing house on communist agents", he said, stressing the need for Western Hemisphere unity in the underground war against communism.

Referring to the Conference theme the Senator said, "We in this country are accustomed to change, in other parts of the world, the physical dimensions of life have not changed for generations or even centuries. Two-thirds of humanity struggle with day-to-day survival", he said.

Describing the economic and political chaos that prevails in Brazil, he commented that "part of the reason for not cutting off funds is Brazil's threat to 'go communist' if we do."

The Senator was critical of this policy.

"Our efforts in Latin America must not be a response to political blackmail of the type we are accepting from Brazil."

Prior to Senator Keating's talk, Sterling Fisher, Executive Director of The Reader's Digest Foundation, told the young editors that the foreign correspondent today is a hard-working newsman who "has to do his homework" and whose watchword must be "responsibility."

WECHSLER TELLS COLLEGIANS MORE 'TROUBLEMAKERS' NEEDED

James A. Wechsler, crusading editor-columnist of the *New York Post*, recalled his own days as a student journalist as editor of the *Columbia Spectator* at Columbia University and told the college editors not to worry about being "troublemakers".

Wechsler, an overwhelming favorite among student journalists, has appeared at each of the six OPC College Editors Conferences by popular student request to the Program Committee.

"We need more, not less, controversy", replied Wechsler to a student's question on school censorship.

"I'm for troublemakers", he said, adding, "Maybe that's why I've been in trouble the major part of my life."

Prior to the questions, Wechsler had the students literally "rolling in the aisles" with a satiric parody of the government report on smoking.

In a political but still-humorous vein, Wechsler assailed Thomas E. Dewey's remark during the recent "go-day" national ceremonies calling on all Americans to "pull up our socks, act like responsible, intelligent Americans", and stop permitting ourselves to be insulted, humiliated and held up to

scorn in Zanzibar, Cambodia, Viet Nam and Panama."

"As a national battle-cry, 'let's pull up our socks' cannot be equated with such historic phrases as 'Remember the Maine', or 'talk softly but carry a big stick'," Wechsler quipped.

"Perhaps Mr. Dewey sees himself as representing the order of the garter... Let him look not to his sock, but keep his shirt on."

RYAN CRITICIZES REPORTERS WHO RELY ON PRESS HANDOUTS

Cornelius Ryan, the author who seared "the longest day" into the minds of millions of readers and movie-goers, attacked "canned journalism" at the opening session of the College Editor's Conference.

He assailed as "shocking" the use of publicity handouts by reporters who cover government and foreign affairs news.

The newspapers take advantage of the prepared information, he said, and use it as a substitute for "digging."

"No, I'm not satisfied with foreign coverage," Ryan shot back to a student's question.

"Latin America is a real hotbed, a boiling point as Central Europe was in the 1930's when we ignored it. And there is less interest today in Latin America than there ever was in Central Europe."

The author and foreign correspondent whose D-Day saga became one of the monumental war films also had some sobering words for the more than 150 student editors at the conference.

"Reporting is a religion, a dedication," he said. "If you don't feel it, get out of journalism."

"Every story must have the excitement of the chase for you."

One of Ryan's first targets was the myth of the cynical, sinister, spy-reporter.

"If you think you're going to be going around in a trenchcoat, gathering news in Charley's Bar, you're sadly, sadly mistaken," he warned.

Squinting into the blazing television spotlights, Ryan told the youthful editors not to think of themselves as "demigods" but rather "to have a little humility — be a little stupid."

Ryan declined to discuss other books of his, written before "The Longest Day" because, he said, "they all stink."

DEAN EXTOLS "J" EDUCATION: HALBERSTAM, TRUMBULL ON ASIA

The main dining room and the third floor dining room of the OPC were packed to overflowing for addresses by three top journalists, filling in for the scheduled speaker, Senator John G. Tower

of Texas, whose plane was fogbound in Ohio en route to New York.

They were: David Halberstam, *New York Times* correspondent recently returned from Saigon; Robert Trumbull, Tokyo Bureau Chief covering Asia for the *Times*; and Edward W. Barrett, Dean of the Columbia School of Journalism.

Dean Barrett speaking about "Careers in Journalism" said that the profession of journalism was blooming with increased opportunities. He stressed the growing importance of professional education for journalists. Pay levels are improving in most areas of the profession, he said. Besides offering the challenge of informing the public, it offers as well the opportunity of having "a little bit of fun."

Halberstam, describing Viet Nam press controversy, said that he and other correspondents could not reconcile what they saw in the field against the Viet Cong with the statements of the American mission in Saigon. He said the correspondents saw a losing war while the official line was that it was being won.

Halberstam said he decided the country and the readers would be served better if he followed his conscience in writing what he saw instead of "joining the team" and writing optimism until the Viet Cong walked into Saigon.

Trumbull said that the war in Viet Nam is going to be won or lost by the Vietnamese people who have never thought it highly desirable to have American troops there.



THE WINNERS: First prize winners for campus coverage of world affairs show off their plaques. They include (front, l. to r.): Gary Porter, University of Illinois; Tom West, Baylor University, and Paul Danish, University of Colorado, (back, l. to r.): Conference Chairman Ruth Hagy Brod; Tina McGaughey, Stephens College, and OPC president, Barrett McGurn.

Student Editors Indicate Preference For Kennedy and Rockefeller in Vote

College editors attending the sixth annual Conference on International Affairs were polled on their preferences for Republican presidential and Democratic vice presidential candidates. Governor Nelson A. Rockefeller led the GOP choices and Attorney General Robert F. Kennedy was the leader in Democratic circles.

Sixty percent of the 200 editors attending filled out ballots. Seventy-eight said they were Democrats, 31 claimed the GOP and 21 either gave no choice or said they were independents.

On ballots of Democrats voting for Democrats, Kennedy led almost two to one, followed by Senator Hubert Humphrey, Peace Corps Chief (and Presidential Assistant) Sargent Shriver, Ambassador Adlai Stevenson, Senator Eugene McCarthy and Governor A. B. "Happy" Chandler. No Democratic votes were cast for Governor Pat Brown nor Mayor Robert F. Wagner, although

both were on the ballot.

Republicans voting for Republicans showed Henry Cabot Lodge behind Governor Rockefeller, followed by Richard M. Nixon, Governor William W. Scranton tied with Senator Barry Goldwater and then Senator Margaret Chase Smith. Governor George Romney and Harold Stassen were both on the ballot, but received no Republican votes.

Independents gave Shriver the nod, followed by Lodge. A number of others received one or two votes each.

Tallying the overall vote (where students voted for both parties) Governor Rockefeller and Attorney General Kennedy again came out on top. Here, however, the obvious popularity of the Peace Corps showed because Shriver jumped to second place among the Democrats. Rockefeller showed strong among the Democrats voting, amassing the highest total of all candidates.

ANATOMY OF THE WORLD IS PANELISTS CONCERN



Swinton, Halberstam



Valeriani, Grauer, Sims, Clark



Dennen



Luter, Petzall

DOUBTS ABOUT ALLIANCE PROGRESS

Doubts about the Alliance for Progress were expressed in one of two Latin American panels, while the other panel agreed the Alliance was making some gains.

On the panels were chairman, NBC's Ben Grauer; Arthur Bonner, CBS; John Cates, U.S. Mission to the UN; Alberto Cellario, *Life en Espanol*; Gerald Clark, *Montreal Star* correspondent; Henry Raymont, *New York Times* correspondent; Enrique Rojas-Velas, UPI; Watson Sims, AP; Nahum Sirotsky, *Jornal do Brazil* correspondent; and Richard Valeriani, NBC News.

Panelists agreed that Castro is getting stronger and that U.S. efforts to isolate Cuba economically are failing — even exiled Cubans say that Castro is here to stay.

The Alliance's most significant achievement, they said, is that it has given Latin America a sense of common purpose with the U.S.

WRONG: 50 MILLION FRENCHMEN

The panel on changing alliances in Europe concluded that 50 million Frenchmen are wrong in officially recognizing Communist China.

Chairman John Luter, coordinator of the advanced International Reporting Program at Columbia, led the panel rendering this judgement of de Gaulle policy. Others were co-chairman Quincy Howe, broadcast analyst; Lewis Galantieri, Radio Free Europe Committee; Jacques Katel, *Atlas Magazine*; Barrett McGurn, *New York Herald Tribune*; Prof. Philip Mosely, Columbia University; Gerhart Seger, *Berlin Telegraf* correspondent; Howard Ziff, *Chicago Daily News* correspondent; Phillipe Ben, *Le Monde*; Phil Newsome, UPI; and Horst Petzall, Radio Free Europe.

One panelist said that France was unrealistic in trying to play Russia and Red China against each other. However,

a dissenting panelist applauded French efforts for East-West settlements in Indo-China. He said we, too, must finally negotiate with the Communists because we are not prepared to wage total war in the area.

AFRICA, A CHANGING WORLD

Nowhere is the phrase "a changing world" more applicable than in Africa, panelists on that area emphasized. They cited Nigeria, Kenya and Ghana as examples where change is so rapid that it will be a generation before historians can put the story together properly.

What was started as two separate panels on Africa — Sub-Sahara and North Africa and the Middle East — was combined later into one. Members included Chairmen Sanford Griffith, Director, African Study Center, New School for Social Research, and James H. Sheldon, NANA columnist. Co-Chairman of the Sub-Sahara panel was Arnold Beichman, special correspondent, the *Christian Science Monitor*.

Sub-Sahara panel included: Dr. Marguerite Cartwright, member, Provisional Council, University of Nigeria; Frank Ferrari, Foundation for Youth and Student Affairs; Darius Jhabvala, UN Bureau, *New York Herald Tribune*; George Loft, Director, Economic and Social Development Program, African-American Institute; Allard Lowenstein, Assistant Professor of Social Studies, North Carolina University; John Parry, UN Correspondent, UPI; and David Reed, Associate Editor, *Reader's Digest*.

North Africa and the Middle East panel members included: Sam Pope Brewer, UN Correspondent, *New York Times*; Ben Lucien Burman, author "The Generals Wear Cork Hats;" Ruth Gruber, "Israel Today; Land of Many Nations;" Hal Lehrman, lecturer, and William L. Ryan, AP foreign affairs analyst.

It was observed that reports of anti-

white sentiment among Africans is often exaggerated. It was pointed out that all over Africa there are white men in top advisory positions and that Africans are far more concerned with the economic and educational problems of their own countries than with questions of East and West, or White or Black, problems that seem to engross the rest of the world a great deal more than the Africans.

Egyptian concern over their national economy is forcing a re-evaluation of national military policy, the panel agreed. However, the Israel-Arab water dispute will, despite threats of violence, not lead to war especially in view of the military strength of Israel.

ASIANS HEADED FOR NEUTRALISM

Nine members of "The Asian Conflict" panel saw Asian nations edging closer to an unwanted, western-imposed "neutralism."

Presiding at the sessions, where the western powers were pictured as standing at "the wrong end of a downward spiral," was Stanley Swinton, Director of World Services for the Associated Press.

Panelists were Arthur Bonner, of CBS News, New York; Arnold C. Brackman, writer on Asian affairs; Vera Micheles Dean, Professor of International Development, Graduate School of Public Administration, New York University; Dang Duc Khoi, former Deputy Minister of Information, Republic of South Viet Nam; David Halberstam, *New York Times* correspondent; Dan Kurzman, foreign correspondent for *The Washington Post* and *New York Journal-American*; Robert Sherrod, Editor-at-large, *Saturday Evening Post*; Rudolf Stajduhar, UN correspondent for Tanjug News Agency and Robert Trumbull, *New York Times* Bureau Chief for Hong Kong and Southeast Asia.

As an alternative to General de-

College Eds (Cont'd f. p. 1)



Lowenstein, Griffith, Cartwright

Lehrman
Ryan
Sheldon
Gruber

Gaulle's effort to push Southeast Asia toward neutrality (leading to probable communist domination), the panel saw the need for substantial military and political improvements which could provide a "psychological uplift" for Asia's war-weary peoples, to whom neutralism now seems to be a last resort.

JUST A FAMILY SPAT FOR REDS

Do the Russians and Chinese have their own brand of Communism? Are the two giant neighbors developing new ideologies, or nationalism, or are they just having a family spat?

A panel of journalists under the chairmanship of *Leon Dennen*, NANA foreign affairs columnist, attempted to answer these and other questions on world communism and the Red split.

The "Russia-China: Conflict of Giants" panel included: Prof. O. Edmund Clubb, Modern China Project, Columbia University; *Jess Gorkin*, Editor, *Parade Magazine*; I-cheng-Loh, Director, Chinese News Service; *Eugene Lyons*, *Reader's Digest*; Dr. Jaan Pennar, Institute for the Study of USSR; *Harry Schwartz*, specialist on Soviet affairs, *New York Times*; Dr. *Gene Sosin*, Radio Liberty; Prof. Robert C. Tucker, Princeton University; *Bruno Shaw*; and *Boleslaw Wierzbianski*, Foreign News Service.

Despite the split in the communist world, the panelists affirmed that Marxist dogma continues to represent a threat to the free world and should be fought. They pointed out that though China appears to lead one camp in Asia and Russia the other in Europe, an identity of interests still prevails, resulting in a common Russian-Chinese front.

The panel offered students practical advice on preparation for their future careers in journalism when they stressed that a reporter must know the language of the nation he is covering. A reporter unable to develop his own news resources in a foreign land is at a distinct disadvantage, they said.

by the Coca-Cola company and featuring Virgil Sturgil and his dulcimer.

The Washington end of the trip was something of an innovation. For one thing, it was the first time the State Dept. had conducted such a briefing (normally staged for bona fide working newsmen) for a student group.

Secretary Rusk opened the all-day session with a welcome to the collegians before going off the record for a frank discussion of problems facing the U.S. in all parts of the world.

He was followed by top State Dept. leaders who talked to the students about specific troublespots around the world.

The White House visit capped the Conference guided by chairman *Ruth Hagy Brod*. President Johnson's informal appearance came during actor Holbrook's performance — "I always wanted to meet Mark Twain and I thought this would be a good time," the Chief Executive quipped.

Johnson talked to the group from the stage for a few minutes, then stepped down to shake hands with each student in the first three rows before returning to his White House office.

Some 205 college editors from all over the country attended the New York program; by the time the meet moved to the Capitol, the number swelled to 400.



COKE HAS A PARTY: Some of the guests included (from left): *Charles Pintchman*, *Reader's Digest*; *Jean Baer*, *Seventeen*; *Ty Barre*, *Leo McDevitt*, the Coca-Cola Co.; *Hazel Markel*, NBC; *John Steele*, *Time-Life*; and OP Cers *Anita Diamant Berke* and *Charles Campbell*.

These Made the Conference Possible

The Sixth College Editors Conference was made possible through the generosity of the Reader's Digest Foundation whose executive director, *Sterling Fisher*, was present throughout.

The Coca-Cola Company gave the party at the Shoreham on Sunday night and a whing-ding it was! Cokes appeared as if by magic at the Clubhouse during the Conference. The company's *Ty Barre* was host.

Dorothy Gordon's "Youth Forum" put the conference on television. Four of the prize winners interviewed Harlan Cleveland, Assistant Secretary of State

Here's What Was Said In State Dept. Briefing

Following are summarized quotes of comments made at the Department of State briefing.

DEAN RUSK: With many students facing military service, foreign policy decisions of State Dept. are of great effect on students' lives. Every U.S. citizen is called upon in one way or another to help carry out State Dept. policies.

AVERELL HARRIMAN: Present Soviet regime is just as dedicated as last one to world conquest, although present rulers do pay more attention to home problems.

HARLAND CLEVELAND: Unilateral action by the United States is extremely rare today. United Nations has been great force for peace in Middle East, Cuba, Korea, Kashmir and Africa.

MENNEN WILLIAMS: Africa wants no part of the Cold War, but wants to be judiciously unaligned. Communist threat in Africa is overestimated.

ROBERT MANNING: Average newspaper carries only four or five columns of foreign news. This cannot do justice to the substance of the news. There is danger that the press might be overwhelmed by the torrent of events.

for International Organization Affairs, for NBC viewers.

Information materials were supplied at the Clubhouse sessions by the following: Asia Society, Carnegie Foundation, British Information Services, Farrell Lines, Free Europe Committee, French Mission to the UN, German Information Center, India House, *Newsweek*, *The New York Times*, Portuguese Mission to the UN, *The Reader's Digest*, South African Information Service, *Time, Inc.*, U.S. Committee for the UN, the United Nations Sales Section, and *Story Magazine*.



THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

Bulletin Committee Chairman:
Lawrence F. Mihlon

Managing Editor: Sibby Christensen

MEMBERSHIP APPLICATIONS ACTIVE

JAMES DEGRAFF CARR — The Sag Harbor Express, Long Island, New York. Proposed by Barrett McGurn; seconded by Frank Jerome Riley.

SAM CASTAN — Look Magazine, New York. Proposed by J. Robert Moskin; seconded by Joseph J. Wurzel.

HARRY AUGUST DEBELIUS — United Press International, Madrid, Spain. Proposed by Richard Scott Mowrer; seconded by Harold K. Milks.

GEORGE DANIEL EMBREE — Overseas News and Features, The Netherlands. Proposed by Sid Goldberg; seconded by Elmer Roessner.

SYLVIA WINDLE HUMPHREY — Bell-McClure Syndicate, New York. Proposed by Elmer Roessner; seconded by John Osenenko.

AXEL KRAUSE — McGraw-Hill World News, Paris, France. Proposed by John Wilhelm; seconded by Lawrence Mihlon.

DANIEL B. MOSKOWITZ — Business Week, Toronto, Canada. Proposed by Aaron R. Einfrank; seconded by John Wilhelm.

WILLIAM S. RUKEYSER — The Wall Street Journal, London, England. Proposed by Robert E. Dallos; seconded by James M. Feron.

ASSOCIATE

PETER FERGUSON ANDREWS — Free-lance, New York. Proposed by Bert Cowlan; seconded by Jerry Landay.

DAVID A. BIRD — The New York Times, New York. Proposed by Sidney Kline, seconded by John P. Callahan.

3 JOIN PR COMMITTEE

Charles E. Campbell, chairman of the OPC's Public Relations Committee, has announced the addition of three new members to the group.

They are Alton Kastner, Mary Hornaday, and Adele Nathan.

Campbell also said the committee is anxious to obtain material about the early days of the Club for use in articles and television scripts.

PRESIDENT'S COLUMN

The OPC continuously makes news. One recent example was the Washington end of Ruth Hagy Brod's annual conference for college editors. The *Washington Post* gave us nearly two columns, telling the story of how President Johnson took four or five minutes to go to the one-hour party his daughter, Lynda Bird, threw for the OPC delegation (a first — Lynda Bird never before had served as a White House hostess). The *Evening Star* also provided two columns of space.

Another long plug was in *Practical Public Relations*, a house organ for the publicity profession. The Feb., 1964, issue carries the first in a two-article series on the OPC and begins:

"Every organization of public relations people which has regard for the interests of its members, should see Page 8 of the Nov. 2nd, 1963, of the *Bulletin* of the Overseas Press Club of America, Inc. . . ."

The piece goes on to tell the way Steve Korsen and Bob Queen have been fighting the good fight to get jobs for the *Mirror* people and, in general, describe unique services provided by Steve's year-round placement committee for OPCers. "Mature," the article indicates, is the name for an organization which goes to bat when members most need a friend — when jobs vanish.

* * * * *

Murray Lewis is still in the market for OPC anecdotes for use on the occasion of our 25th anniversary celebration on Tuesday, April 7th. The heads of all the major radio, TV, news agency, newspaper and news magazine outlets are on the sponsoring committee for the silver jubilee dinner and many have told Charlie Campbell's Publicity Committee that they would like to use good pieces on the club. Adele Nathan has a candidate for Murray's collection, the time when Maxim Litvinoff (Soviet People's Commissar for Foreign Affairs) boosted an OPC even into the top headlines by telling off Field Marshal Sir John Dill (British member of the combined chiefs of staff) for Western foot-dragging on the opening of a Second Front. A placid party became a top news event.

Barrett McGurn

META BLACKWELL — The Sun Company, San Bernardino, California. Proposed by Dora Loues Miller; seconded by Lucie Noel.

RAYMOND J. BLAIR — Anna M. Rosenberg Associates; (F) New York Herald Tribune, Washington Daily News, Newsday; New York. Proposed by John A. Creedy; seconded by George Dugan.

O.D. CAMPBELL — Braun and Company; (F) United Press Association, Laramie (Wyoming) Daily; New York. Proposed by Jess Gorkin; seconded by Barrett McGurn.

REVEREND FABIAN FLYNN — Catholic Relief Services; (F) The Sign, Brooklyn Tablet; New York. Proposed by Jess Gorkin; seconded by Barrett McGurn.

GWEN GIBSON — New York Herald Tribune, New York. Proposed by Ruth Biemiller; seconded by Barrett McGurn.

JOSEPHINE S. HENNINGS — Department of Defense, Washington, D.C.; (F) St. Louis Globe Democrat, St. Louis Star Times, USIS, American Broadcasting. Proposed by Barrett McGurn; seconded by Pat Frank.

DIANA LURVEY HIGGINS — Ideal Publishing Corp., New York. Proposed by Betty Etter; seconded by Anita Diamant Berke.

KAY KATO — Free-lance, Glen Ridge, New Jersey. Proposed by Franklin B. Modell; seconded by John Groth.

WARREN W. KENN — Port of New York Authority, New York; (F) CBS World News, The New York Times, New York Mirror, Aviation News. Proposed by George Carroll; seconded by George V. Enell.

WILLIAM KROGER — Business Week, New York. Proposed by Jess Gorkin; seconded by Barrett McGurn.

ROBERT PHELPS KUKUCK — Temas, New York. Proposed by N.F. Allman; seconded by Jess Gorkin.

LOUISE BONNEY LEICESTER — Free-lance, New York. Proposed by Therese Bonney; seconded by Sigrid Schultz.

RICHARD McLAUGHLIN — Coleridge Press, Inc. Proposed by Lin Root; seconded by Jess Gorkin.

IRA MORRIS — Free-lance, France. Proposed by Lin Root; seconded by Jess Gorkin.

TED J. RAKSTIS — Free-lance, Coloma Michigan. Proposed by Wilbur Cross; seconded by Jess Gorkin.

EDWARD C.K. READ — Freeport Sulphur Co. New York; (F) Steelways Magazine. Proposed by Will H. Yolen; seconded by Carl B. Lewis.

LUCIEN RICARD — Newscaster, WTFM Fresh Meadows, New York. Proposed by Columbia Rossi; seconded by N.F. Allman.

WARREN F. ROCKELL, Sr. — Editor, Salem Evening News, Salem, Mass. Proposed by Jess Gorkin; seconded by Morton Yarmon.

JOHN C. SCULLY — News Manager, New York Telephone Co., New York. Proposed by Jess G. Bell; seconded by E. Robert Mason.

CHARLES E. SEEL — Editor & Publisher, Reporter, Newspaper Inc., Atlantic City, New Jersey. Proposed by Thomas D. Zumbo; seconded by Francis J. McKeown.

ALBERT B. SMEDLEY — Burston Marsteller Associates; (F) Fairchild Publications. Proposed by Samuel W. Baker; seconded by Harold Burson.

SAMUEL SPEWACK — Free-lance; (F) New York World. Sponsored by Joseph Lillie; seconded by Charles Bayer.

PETER T. WHITE — Editorial Staff, National Geographic, Washington, D.C. Proposed by Will H. Yolen; seconded by Frank Shor.

EDWARD ZELTNER — Columnist, New York Daily Mirror. Sponsored by Art Milton; seconded by Ed Cunningham.